

DR. MARK SOWELL

WHY DID YOU BECOME A DENTIST I love helping people and the precise detail and artistic nature required to achieve excellence **FAVORITE PART OF YOUR JOB** Diagnosing and designing solutions to patients' bite and smile problems; I love to tackle the difficult case **BEST ADVICE YOU'VE RECEIVED** The continuous pursuit of excellence is a never-ending lifestyle **MOST IMPORTANT THING YOU'VE LEARNED FROM YOUR PATIENTS** If a patient senses you care about them, they will give you the benefit of doubt if a miscommunication arises **ALTERNATIVE OCCUPATION** Plastic surgeon **HOBBIES** Physical conditioning and reading **PLACE YOU GO TO ESCAPE THE OFFICE** The gym



YOUR CUSTOM SMILE DESIGN

Dr. Sowell recognizes that smiling is a very personal experience. That's why he is scrupulous in taking the time to properly **PERFECT A SMILE** for his patients. He encourages his patients to bring in a photograph of the smile of a model or celebrity they particularly like. From there, the size, length, color, symmetry, and shape of the teeth and gum will be selected and the patient's lip line, jaw angle, eye position and profile are evaluated. After the **SMILE DESIGN EVALUATION** is completed, Dr. Sowell designs the custom smile together with his **IN-HOUSE LABORATORY CERAMIST** on models for his patients to try out for a trial so they can see their new smile. Afterward, the shape of the temporaries are made into final form.

INSIDE INFORMATION

educated dental solutions

Dr. Mark Sowell has dedicated his cosmetic dentistry practice to ensuring that each patient receives a personally designed dental program to help make his or her smile beautiful and healthy for a lifetime.

"I am committed to excellence in the art and science of aesthetic dentistry and care about each patient as if they are part of my family," says Dr. Sowell. Not only do his patients benefit from the attentive doctor and his professional staff, they also reap the rewards of being treated by a dentist who is highly skilled in all aspects of cosmetic dentistry, from porcelain crowns and veneers to invisible braces and smile design. Dr. Sowell is one of only 230 dentists worldwide to have passed the accreditation process of the American Academy of Cosmetic Dentistry, which requires displaying his skill and excellence in the art and science of cosmetic dentistry and has received accredited member status. Additionally, Dr. Sowell is one of 900 dentists in the nation to achieve Master Fellowship status in the Academy of General Dentistry, representing the highest level of recognition for continuing education in dentistry. He is one of eight dentists in the world who has done both. An alumni of the distinguished Pankey Institute for Advanced Rehabilitative Dentistry, Dr. Sowell believes in giving his patients the most conservative dental techniques while creating a perfect smile and keeping them happy and pampered. His office transforms customary dental care into a pleasurable experience. "Our patients are greeted at the door by a personal concierge," says Dr. Sowell. "And for out-of-town guests, we can arrange hotel accommodations and have a limo pick them up." Treatment rooms are outfitted with heated neck-support pillows, satellite television programming and headsets with a choice of 50 music channels and 200 television channels. Dr. Sowell lectures and writes on cosmetic dentistry and is seen on Channel 8 WFAA and TXCN Texas News "Health Connections." 972-931-0090 or newbeauty.com/sowell.



DOCTOR OF DENTAL SURGERY
University of Texas at San Antonio

AFFILIATIONS
Academy of General Dentistry, Master Fellow
American Academy of Cosmetic Dentistry, Accredited Member
American Dental Association
Fellow of the International Academy for Dental-Facial Esthetics
L.P. Pankey Institute, Alumni

AREAS OF EXPERTISE
Conscious Sedation
Gum Lifts and Graphs
Invisalign®
Laser Teeth Bleaching
Smile Makeovers

LOCATION
Dallas, Texas

"We indulge our patients with five-star service."

—MARK A. SOWELL, DDS, MAGD